



Jeerayus A.

# JEERAYUS AKARAWANITCHA



I work on developing brands, large and small, local and international, and of all shapes and in all fields from technology to hospitality, from retail business to corporate industry.

## CONTACT

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## EDUCATION

2009 – 2011	<b>Pratt Institute, New York</b> MS Communications Design
2008 – 2009	<b>School of Visual Art, New York</b> Certification, Communications Design
2004 – 2007	<b>Chulalongkorn University</b> LL.M. Law
2001 – 2003	<b>Triam Udom Suksa School</b>

## STRENGTH

Branding	● ● ● ● ●
Art Direction	● ● ● ● ●
Graphic Design	● ● ● ● ●
Communications	● ● ● ● ●
Ability to Learn	● ● ● ● ●

## PROFICIENT IN



## EXPERIENCES

2018 – Present	<b>ONYX Hospitality Group</b> Manager – Brand & Design Working as a bridge between various departments, the role oversees, manages, builds, and develops strategic thinking, brand direction, design implementation and project management to ensure deliverables meet brand standards, and all stakeholder expectations are aligned.
2015 – 2018	<b>IES</b> Brand Designer and Corporate Communications Led and executed company's brand strategy through to brand – rebranding executions and managing communication direction in all aspects from creative communication to press release.
2013 – 2014	<b>Bangkok University International College</b> Adjunct Professor Coordinated and lectured an Art Appreciation Module for major students. Designed a curriculum tailored for students of various backgrounds so they could engage with art and see how it influences daily life.
2012 – 2013	<b>Quo Bangkok</b> Graphic Designer Led and worked with team on cutting-edge projects for many of the world's leading hospitality corporations (i.e. Marriott International, ONYX, IHG). Duties included everything from establishing brand guidelines to implementing design production.
2012	<b>Blink DG</b> Graphic Designer Led several branding projects for hospitality and corporations across Asia and Pacific, and assisted architects and interior designers to develop ideas used in their designs.
2011	<b>Über Inc., New York</b> Graphic Design Intern